



GRAPHIC DESIGN + BRANDING + WEB DESIGN + SOCIAL MEDIA

**DESIGN  
PACKAGES  
2019**



## Company info & List of Design Services

Koa Creatives is a personalized, full-service integrated graphic design company founded in 2010. Our work and talent delivers high quality products, on-time and within a budget. We have experience representing **Graphic Design, Web Design & Development, Print Collateral Design & Social Media Design & Marketing**. Our clients are diverse – family owned to corporate companies; local, regional and national. We believe in good ideas and smart designs.

### Companies and/or Brands we did design work for:

**Hawaii & USA:** The Rehabilitation Hospital of the Pacific, American Electric, Pacific Instruments, The Sullivan Retreat & Spa, Gorilla in the Cafe, Farrells Hawaii, Bluewater Marine & Docks, Chaminade University, Nexx USA, NSSA, BikeShop LA and more.

**Europe:** Adidas, Belkin, Bacardi, 180 Amsterdam, Amnesty International.

**Curaçao:** SVB Curaçao, Wiltraco NV, Leanez, The Movies Curaçao, RBTT, Selikor, United Insurance, UTS, etc.

### IDENTITY CREATION

#### Logos:

- Corporate
- Brand
- Product
- Store
- Event
- Service

#### Identity Guidelines:

- Design Style Guidelines
- Color Guidelines
- Typography Guidelines

**Identity  
Services**  
All Businesses

### WEB DESIGN & DEVELOPMENT

#### Websites or Blogs:

- Corporate
- Retail
- Promotion
- Shopping
- Creative
- Non Profit

#### Website Marketing:

- E-Commerce Setup
- On-Page SEO
- Online Ads / Banners

**Web  
Services**  
All Businesses



## List of Design Services (Continue)

### PRINT DESIGN COLLATERAL



#### Stationery items:

- Business Cards
- Envelopes
- Letterheads
- Folders
- Labels
- Inserts

#### Brochures / Books:

- Corporate Brochures
- Product / Sales Sheets
- Book Covers
- Annual Reports
- Catalogs
- Magazines
- Restaurant & Bar Menu's

#### Promotions / Advertising:

- Posters
- Flyers
- Direct Mail
- Newspaper Ads
- Magazine Ads
- Magazines

### PACKAGING DESIGN & SPECIALTY GOODS



#### Packaging:

- Labels
- Gift Boxes
- Metals
- Pouches
- Containers
- Bags

#### Specialty Goods:

- Eco Bags
- Apparel
- T-Shirts
- Giveaways
- Drinkware
- CD/DVD Covers

### SIGNAGE & ENVIRONMENTAL DESIGN



#### Signage:

- Restaurants
- Buildings
- Companies
- Stores
- Monuments
- Schools & Residence

#### Exhibit:

- Indoor Graphics
- Displays
- Outdoor Graphics



## Package Deals

### START NEW BUSINESS, OR RE-DESIGN COMPANY BRAND IMAGE

#### Identity Pack For Businesses

#### NEW IDENTITY OR RE-BRANDING PACKAGE

Everything you need to build and maintain your company identity, in order to develop a design strategy for your company.

#### Package list:

- **Logo** (Corporate or Brand) / **Identity Style Guide**
- **Stationery** (Corporate or Brand)
- **Brochure** (Corporate or Brand)
- **Website** (Corporate or Brand)
- **Signage** (Company or Corporate Sign)
- **Social Media Design** (Corporate or Brand)

### FOR NEW COMPANIES, OR RE-DESIGN NEW LOCATION OF STORE BRAND IMAGE

#### Store Pack For Companies

#### NEW DESIGN (STORE) PACKAGE

Everything you need to build and maintain your new store / restaurant / office.  
Design tools to get you setup professionally in the market.

#### Package list:

- **Logo** (Store) / **Identity Style Guide**
- **Stationery** (Store)
- **Brochure/Flyer/Poster** (Store)
- **Website** (Store)
- **Indoor & Outdoor Graphics** (Store)
- **Social Media Design** (Store)



## Package Deals (Continue)

### PACKAGING DESIGN FOR NEW BUSINESSES / NEW PRODUCTS BRAND IMAGE

#### Product Pack For New Products

#### NEW PRODUCT BRAND PACKAGE

Creating a new brand image, and product packaging in order to develop a branding strategy.

#### Package list:

- Product Logo / Identity Style Guide
- Product Packaging
- Product Brochure
- Website (Product Landing page or Shop)
- Social Media Design (Social Media Design for new product)

### EVENT OR EXHIBITION DESIGN PACKAGE BRAND IMAGE

#### Event Pack For Events

#### NEW DESIGN (STORE) PACKAGE

All necessary graphic design tools for events and exhibitions.  
Design tools to get you setup professionally at the event/exhibition.

#### Package list:

- Event Logo / Identity Style Guide
- Invitation / Flyer
- Event Program Brochure
- Website (Event)
- Indoor & Outdoor Graphics (Event)
- Tent, Display, Poster Graphics (Event)
- Social Media Design (Event)



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**EACH PROJECT STARTS THE SAME WAY,  
WITH A FRIENDLY CHAT**

*get in touch!*

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