



BRAND & GRAPHIC DESIGN + WEBSITE DEVELOPMENT + ONLINE MARKETING

**DESIGN
PACKAGES
2020**



Company info & list of design services

Koa Creatives is a personalized, full-service integrated brand & graphic design company founded in 2010. Our work and talent delivers high quality products, on-time and within a budget. We have experience representing **Brand & graphic design, web design & development, print collateral design & online marketing.** Our clients are diverse – family owned to corporate companies; local, regional and national. We believe in good ideas and smart designs.

Companies and/or brands we did design work for:

Hawaii & USA: The Rehabilitation Hospital of the Pacific, American Electric, Pacific Instruments, The Sullivan Retreat & Spa, Gorilla in the Cafe, Farrells Hawaii, Bluewater Marine & Docks, Chaminade University, Nexx USA, NSSA, BikeShop LA, Handy Andy Hawaii, Computational Thinkers and more.

Europe: Adidas, Belkin, Bacardi, E-Learning Training.

Curaçao: SVB Curaçao, Wiltraco NV, Leanez, The Movies Curaçao, RBTT, Selikor, United Insurance, UTS, etc.

IDENTITY CREATION

Logos:

- | | | |
|-------------|---------|-----------|
| - Corporate | - Brand | - Product |
| - Store | - Event | - Service |

Identity Guidelines:

- | | | |
|---------------------------|--------------------|-------------------------|
| - Design Style Guidelines | - Color Guidelines | - Typography Guidelines |
|---------------------------|--------------------|-------------------------|

**Identity
Services**
All Businesses

WEB DESIGN & DEVELOPMENT

Websites or Blogs:

- | | | |
|-------------|------------|--------------|
| - Corporate | - Retail | - Promotion |
| - Shopping | - Creative | - Non Profit |

Website Marketing:

- | | | |
|--------------------|---------------|------------------------|
| - E-Commerce Setup | - On-Page SEO | - Online Ads / Banners |
|--------------------|---------------|------------------------|

**Web
Services**
All Businesses



List of Design Services (Continue)

PRINT DESIGN COLLATERAL



Stationery items:

- Business Cards
- Envelopes
- Letterheads
- Folders
- Labels
- Inserts

Brochures / Books:

- Corporate Brochures
- Product / Sales Sheets
- Book Covers
- Annual Reports
- Catalogs
- Magazines
- Restaurant & Bar Menu's

Promotions / Advertising:

- Posters
- Flyers
- Direct Mail
- Newspaper Ads
- Magazine Ads
- Magazines

PACKAGING DESIGN & SPECIALTY GOODS



Packaging:

- Labels
- Gift Boxes
- Metals
- Pouches
- Containers
- Bags

Specialty Goods:

- Eco Bags
- Apparel
- T-Shirts
- Giveaways
- Drinkware
- CD/DVD Covers

SIGNAGE & ENVIRONMENTAL DESIGN



Signage:

- Cars & Trucks/ Vans
- Buildings
- Companies
- Stores & Restaurants
- Monuments
- Schools & Residence

Exhibit:

- Indoor Graphics
- Displays
- Outdoor Graphics



Package Deals

START NEW BUSINESS, OR RE-DESIGN COMPANY BRAND IMAGE

Identity Pack For Businesses

NEW IDENTITY OR RE-BRANDING PACKAGE

Everything you need to build and maintain your company identity, in order to develop a design strategy for your company.

Package list:

- **Logo** (Corporate or Brand) / **Identity Style Guide**
- **Stationery** (Corporate or Brand)
- **Brochure** (Corporate or Brand)
- **Website** (Corporate or Brand)
- **Signage** (Company or Corporate Sign)
- **Social Media Design** (Corporate or Brand)

FOR NEW COMPANIES, OR RE-DESIGN NEW LOCATION OF STORE BRAND IMAGE

Store Pack For Companies

NEW DESIGN (STORE) PACKAGE

Everything you need to build and maintain your new store / restaurant / office.
Design tools to get you setup professionally in the market.

Package list:

- **Logo** (Store) / **Identity Style Guide**
- **Stationery** (Store)
- **Brochure/Flyer/Poster** (Store)
- **Website** (Store)
- **Indoor & Outdoor Graphics** (Store)
- **Social Media Design** (Store)



Package Deals (Continue)

PACKAGING DESIGN FOR NEW BUSINESSES / NEW PRODUCTS BRAND IMAGE

Product Pack For New Products

NEW PRODUCT BRAND PACKAGE

Creating a new brand image, and product packaging in order to develop a branding strategy.

Package list:

- Product Logo / Identity Style Guide
- Product Packaging
- Product Brochure
- Website (Product Landing page or Shop)
- Social Media Design (Social Media Design for new product)

EVENT OR EXHIBITION DESIGN PACKAGE BRAND IMAGE

Event Pack For Events

NEW DESIGN (STORE) PACKAGE

All necessary graphic design tools for events and exhibitions.
Design tools to get you setup professionally at the event/exhibition.

Package list:

- Event Logo / Identity Style Guide
- Invitation / Flyer
- Event Program Brochure
- Website (Event)
- Indoor & Outdoor Graphics (Event)
- Tent, Display, Poster Graphics (Event)
- Social Media Design (Event)



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**EACH PROJECT STARTS THE SAME WAY,
WITH A FRIENDLY CHAT**

get in touch!

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